

2021 Year in Review

Membership

431 Active Returning Members
44 New Members
21 Courtesy Members
51 Prospective Members

Goal:

- 60% Events / Investors Circle
- 40% New & Renewing Members

\$200,271 - 2021 pandemic relief grants from ARPA, CA pandemic relief grant funding, other government funding and W.A.C.E.

Finance

Events

6 Large Signature Events
10 Monthly Mixers
11 New Business Ribbon-Cuttings
10 Educational Workshops
3 Virtual Speed Networking Mixers
1 Tri-Valley Job Fair
1 Tri-Valley Mayor's Summit

1.8K New Website Hits
615 Active Website Users
3,376 Email Subscribers
2,766 Facebook followers
2,038 Instagram followers
500+ LinkedIn followers
209 Twitter followers
15 New YouTube Channel Videos

Website & social media

Investors Circle

2021 Investors Circle Inaugural Members
 Stanford Health | Valley Care
 Chevron Corporation
 Heritage Bank of Commerce
 San Ramon Regional Medical Center

New Members Committed for 2022
 Safeway
 DoorDash

- Advocated aggressively to help businesses thrive at the state, county and local levels
- Achieved significant victories while advocating for expanded outdoor dining for businesses during the COVID-19 pandemic
- Obtained business relief grants to help local businesses with marketing, websites, photography and video.

Advocacy