



August 3, 2023

Dear Danville Business Owner,

Our popular Wine & Beer Strolls have been a signature event for the Danville Area Chamber of Commerce for the last 18 years. Next up is the **FALL ROCK & STROLL**, scheduled for **Thursday, September 21, 2023, from 5:30 – 8:30 PM** in Historic Downtown Danville & the Danville Livery. We are proud to partner once again with the Town of Danville on this event.

The average attendance over the years has been between 350 – 500, (weather-dependent). The demographic is largely working women, moms, young women, and couples who want a fun night on the Town. Our goal is to strike a successful balance that creates a fun-filled community event that supports shopping and living locally for our businesses.

There is great value to attendees for the **\$45** ticket price. Designated Drivers may attend for **\$15**. [Tickets are available at this link until September 20th](#). The price increases to **\$55** on the day of the event.

Attendees receive a commemorative wine sampler glass, strolling map, tote bag, trolley rides from Historic Downtown Danville to the Danville Livery, live entertainment, and small bites. This year will be even more fun! We are engaging with several entertainers who will “rock” the night in several locations.

Check-In Points:

- 1. Veterans Memorial Building patio, 400 Hartz Avenue, Danville**
- 2. Barnyard Epicurean Danville Livery, 400 Sycamore Valley Road West, Danville**

We would love to work with you as a **Business Partner** for this event. It’s a great opportunity to capitalize on the impending crowd by becoming a pouring location and partnering with a fabulous winery.

[We’ve automated our registration process, available at this link.](#)
Please call 925-837-4400 or email events@danvilleareachamber.com with any questions.

If you are a Chamber Member not located Downtown or at the Danville Livery and are interested in being involved, we’ve got you covered! You can become an event sponsor, donate an item to include in the tote bag giveaway and / or partner with a business in Historic Downtown Danville or the Danville Livery business as a “pop-up” location.

Looking forward to hearing from you!

Best wishes,

Judy B. Lloyd
President & CEO, Danville Area Chamber of Commerce
925-837-4400 or CEO@danvilleareachamber.com

