





Dear Danville Business Owner,

Our Wine & Beer Strolls have been signature events for the Danville Area Chamber of Commerce for the last 20 years. We're excited to invite you to be a part of the Spring Sip & Stroll, Thursday May 9, 2024, 5:30 – 8:30 PM in Historic Downtown Danville & the Danville Livery. We are proud to partner once again with the Town of Danville on this event.

The average attendance over the years has been between 350 – 500. The demographic is largely working women, moms, young women, and couples who want a fun night on the Town. We strive to create a fun-filled community event that supports shopping at local businesses and living locally for our community and visitors who want to enjoy what Danville has to offer.

## There is great value to attendees for the \$45 ticket price.

Attendees receive a commemorative wine glass, strolling map, tote bag, complimentary trolley rides from Downtown Danville to the Danville Livery, live entertainment, and small bites. This year will be even more fun! We are engaging with several performers who will help us "rock" the night in several locations.

Designated Drivers may attend for \$15. Note that the price of tickets increases to \$55 on the day of the event. <u>Tickets will be</u> sold on our dedicated page at this link.

## **Check-In Points:**

- 1. Veterans Memorial Building patio, 400 Hartz Avenue, Danville
- 2. Barnyard Epicurean Danville Livery, 400 Sycamore Valley Road West, Danville

We would love to work with you as a **Business Partner** for this event. It's a great opportunity to capitalize on the crowd. People will be exited to visit your business. You can become a pouring location and partner with a fabulous winery.

## **Business Registration:**

<u>We've automated our registration process, available at this link.</u> Please call 925-837-4400 or email **events@danvilleareachamber.com** with any questions.

If you are a Chamber Member not located Downtown or at the Danville Livery and are interested in being involved, we've got you covered! You can become an event sponsor, donate items to be included in the tote bag giveaway and / or partner with a business in Historic Downtown Danville or the Danville Livery business as a "pop-up" location.

Looking forward to hearing from you!

Best wishes.

Judy

