

March 10, 2024

Dear Friends,

We're excited to provide information on our upcoming **SPRING SIP & STROLL, Thursday, May 9th, 2024, 5:30 – 8:30 PM** in Downtown Danville and the Danville Livery. We are thrilled to once again partner with the Town of Danville on this popular event.

The Spring Sip & Stroll (*Danville's Favorite Wine Stroll*) has been a signature event for the Danville Area Chamber of Commerce for fifteen years.

The average attendance over the years has been between 350 - 500. Holding it in May this year guarantees good weather and a large crowd to make it worthwhile for our businesses and our winery partners.

Our demographic is working women, moms, young women, and couples who want a fun night on the Town. Our Town Councilmembers and local celebrities are also regular guests at the event.

We strive to make the wine stroll a fun-filled community event that supports local businesses, features neighboring wineries and showcases all that is great about the quality of life in Danville.



We would love to work with you as a **Partner** for the event. It's a great opportunity to capitalize on the enthusiastic crowd who is ready to meet you and learn about your wines. By partnering with a fabulous Danville business, you have the opportunity to visit with new prospective wine club members and clients. You also have the opportunity to sell your wine on site with your own payment processor. The Chamber will provide the ABC license. [Registration is available at this link.](#)

Questions may be directed to Laura Fielding, Events Director, at 925-837-4400 x1004 or events@danvilleareachamber.com.

We are looking forward to welcoming you to Danville and promoting your wines!

Best wishes,

Judy B. Lloyd

President & CEO

Danville Area Chamber of Commerce

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