

## Invite from Danville Area Chamber of Commerce

- The Chamber is working with the Town of Danville on a Summer Arts Fling with one purpose in mind - **to support local businesses in Downtown Danville. The event takes place on Friday, June 21<sup>st</sup>, 5:30 - 7:30 PM.**
- **The Chamber put out a Call for Artists and has accepted 16 high quality artists.** We are looking for business locations for artists to display their work. Many artists are local to the Danville Area and the Tri-Valley region. Artists are in many different categories, including canvas, photography, AI Art, furniture, hand-made jewelry and digital arts formats.
- **The Chamber will pair your business with an artist.** Depending on the size of your space, we may be able to accommodate specific requests for specific types of artists, on a *first come, first served* basis.
- **The Chamber will heavily promote your participation -**
  - You will be heavily advertised on our social media channels through our paid social media campaign.
  - Your business may even be featured in a reel that includes your artist pairing for those who register early.
  - You will be featured in our weekly newsletter this week and next.
  - You will be featured on our Events Map, distributed to those attending the event.



## Ways to Participate

- **Participate as a Business Location for an Artist.**
  - We invite you to participate in the event, which will run 5:30 - 7:30 PM, and includes an exhibit at the Village Theater of *California Places & People*. Check-In is at the Village Theater.
  - **You must register your business no later than Friday, June 14<sup>th</sup>.** Fees are \$50 for Chamber Member Businesses and \$85 for Non-Members. Register Today at this link - <https://danvilleareachamber.com/summer-arts-fling-2024/>
  - We invite you to create a festive atmosphere for an open arts experience. Feel free to create an Open House and offer refreshments. This could be a wine or beer pairing or as simple as some small bites and sparkling water. It's up to *you* on how to maximize - let us know how we can help!
- **What if I can't keep my store open, but want to participate in some way?**
  - You can provide **gift cards for our give-away** on the evening of the event. This is a great way to promote your business!
  - You can **help us advertise** the event on your social media pages. We will even provide you with posters to help advertise, even if you are not a direct participant.
- **We hope to see you on June 21<sup>st</sup>!**

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### Questions?

Contact Laura Fielding, Events Director at 925-837-4400 or [events@danvilleareachamber.com](mailto:events@danvilleareachamber.com)