



September 13, 2024

Dear Friends,

OKTOBERFEST DANVILLE will take place on **Sunday, October 20th, 2024, 11:30 – 3:00 PM**. This is a new opportunity for local wineries and breweries to showcase their brands in Downtown Danville. Once again, we will partner with the Town of Danville on this new, fun event, where we expect some 500 – 750 attendees.

The event starts at **11:30 AM** with a **Kid's Zone** and family fun at 205 Railroad Avenue, located next to the Museum of the San Ramon Valley in Downtown Danville. At this location, we will also have business pop-ups and polka-style entertainment on site from the Olympia Fields Brass Band.

At **12:00 PM**, we will begin our **Walking Beer & Wine Tour** throughout Downtown Danville. Businesses will be sprucing up their storefronts with fall décor and are looking forward to hosting wineries and breweries from 12:00 – 3:00 PM, for samplings of beer and wine. Similar to our [Spring Sip & Stroll](#), this new fall event promises to be a big hit!

We would enjoy welcoming you as a partner for the event. It's a great opportunity to capitalize on the enthusiastic crowd who is ready to meet you and sample your selections. We would love to include your brand in this exciting experience to showcase your offerings to a diverse audience of community leaders, residents, and neighbors throughout the Tri-Valley and East Bay region.

In partnering with the Chamber and Danville businesses, you have the opportunity to display your varietals, visiting with new, prospective wine and beer enthusiasts. **You can also sell beverages on site, utilizing your own payment processor.** The Chamber will provide the ABC license, signage, and commemorative glassware, and a wonderful pairing for you with a specialty Downtown business.

[Registration is available at this link.](#)

Questions may be directed to Christina Dodd, Events Director, at 925-837-4400, ext. 1004 or events@danvilleareachamber.com.

We are looking forward to welcoming you to Danville, promoting your brand and selections!

Looking forward to hearing from you!

Best wishes,



Judy B. Lloyd
President & CEO
Danville Area Chamber of Commerce