



Date: October 17, 2025

Subject: Lighting of the Old Oak Tree Sponsorship Opportunity

Dear Business Owner,

I hope this message finds you well. The Danville Area Chamber of Commerce is thrilled to announce our annual **Lighting of the Old Oak Tree** on **Friday, November 28th from 5:00 pm - 8:00 pm** in Danville, CA. Join one of Danville's most treasured holiday events, a celebration of togetherness and the small-town spirit that defines our community. Each year, thousands gather downtown to watch our historic oak tree illuminate the night, marking the official start of the holiday season.

The **Danville Area Chamber of Commerce** is seeking sponsors to help us continue this time-honored celebration. Sponsorship offers meaningful visibility, community goodwill, and the opportunity to align your brand with an event that symbolizes joy, unity, and the magic of the holidays in Danville. Your support will enhance the experience for attendees and provide valuable exposure for your business. We are pleased to offer a variety of sponsor levels including:

Level	Sponsorship	Benefits
Platinum Sponsor	\$ 2,500.00	<ul style="list-style-type: none"> • Pre, during, and post-event recognition • Dedicated social media post highlighting Countdown to the Lighting of the Old Oak Tree • Signage displayed on the event main stage with recognition as Platinum Sponsor • Inclusion in press release • Logo placement on event website • Dedicated sponsor spotlight in Chamber eNewsletter • Logo on community poster
Entertainment Sponsor (4 Available)	\$ 1,500.00	<ul style="list-style-type: none"> • Pre, during, and post-event recognition • A dedicated booth and signage at one of four entertainment stations • Logo placement on event website • Opportunity to provide a short quote or message in a social media post • Inclusion in Chamber eNewsletter sponsor spotlight • Logo on community poster
Gold Sponsor	\$ 1,000.00	<ul style="list-style-type: none"> • Pre, during, and post-event recognition • Logo placement on event website • Opportunity to provide a short quote or message in a social media post • Inclusion in Chamber eNewsletter sponsor spotlight

Danville Area Chamber of Commerce

president@danvilleareachamber.com | (m) 408-250-1143 | www.danvilleareachamber.com

Silver Sponsor	\$ 500.00	<ul style="list-style-type: none">● Pre, during, and post-event recognition● Logo placement on event website● Group recognition in a social media post● Inclusion in Chamber eNewsletter sponsor spotlight
-----------------------	-----------	---

Your sponsorship contribution will directly support the Chamber's mission to advocate for, promote and strengthen local businesses. Together, we keep Danville's economy vibrant, our downtown welcoming, and our community connected all year long.

Thank you for your consideration, and we look forward to partnering with you!

Best regards,



Amy Millington

President
Danville Area Chamber of Commerce



Lighting of the Old Oak Tree

Sponsorship Pledge Form

Business: _____ Contact Name: _____

Address: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

<input type="checkbox"/>	Platinum \$2,500	<input type="checkbox"/>	Entertainment \$1,500
<input type="checkbox"/>	Gold \$1000	<input type="checkbox"/>	Silver \$500

To confirm sponsorship, please complete and return this form to events@danvilleareachamber.com.

Payment to be made to:

Danville Area Chamber of Commerce
117E Town & Country Drive
Danville, CA 94526

Danville Area Chamber of Commerce

president@danvilleareachamber.com | (m) 408-250-1143 | www.danvilleareachamber.com