



Subject: Upcoming Adjustment to Membership Rates

Dear Danville Area Chamber Members,

I hope this message finds you well. I'm writing to share an important update about our membership rates. At the beginning of 2026, the Chamber will implement a modest 5% increase in dues.

We haven't raised our rates in two years, and during that time the cost of doing business—everything from event production to technology, insurance, and professional services—has continued to rise. This small adjustment allows us to keep delivering the high-quality programs, advocacy, and support that you count on, while ensuring the Chamber remains financially strong and able to serve you well into the future.

More importantly, we want you to know how deeply we value you, our members. Your businesses are the heart of this community, and our goal is always to provide a suite of services that genuinely helps you grow, connect, and thrive. Your investment fuels the work we do every day on your behalf.

As a Chamber member, you receive:

- **Promotion & Visibility:** marketing support, a customizable business directory listing, and opportunities to showcase your business.
- **Networking & Community Building:** access to mixers, signature events like our Sip & Stroll and the Lighting of the Old Oak Tree, educational programs, and member-to-member connections.
- **Advocacy & Representation:** regular engagement with local leadership, and a voice at the state level on legislation affecting our business community.
- **Business Support & Resources:** professional development workshops, local data insights, assistance navigating Town processes, and direct support from Chamber staff.
- **Community Impact:** the ability to participate in programs that strengthen Danville's small business ecosystem and overall quality of life.

We make every decision with our members in mind, and this modest rate adjustment ensures we can continue delivering meaningful value and the strong level of service you deserve.

If you have any questions or would like to talk more about your membership benefits, please don't hesitate to reach out. Thank you for your continued support and for all you do to make this community such a vibrant place to live and do business.

Best,

Amy Millington

President

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