

Dear Friends,

There's something special that happens when our community comes together, and our annual Sip & Stroll is one of those moments.

On May 7, in the heart of Small Business Week, the Danville Chamber will bring together 30+ local businesses, 400+ attendees, and a collection of local wineries for an evening designed to celebrate what makes our town so vibrant. It's not just about great wine and gourmet bites (though there's plenty of both), it's about creating energy, visibility, and real support for our small business community. In a town like Danville, when our local businesses thrive, the entire community feels it.

We've designed our sponsorships to be fun, visible, and tied to the experiences people remember most:



### **Sip & Stash – \$4,000 (Top Sponsor)**

Our event tote bags are more than just a giveaway—they're part of the experience. We're working with a vendor to create a buzz-worthy, "must-have" tote (yes, the kind people line up for), and your logo will be front and center as guests carry it from stop to stop—and long after the event ends.

- Additional benefits:
  - Pre, during, and post-event recognition as exclusive Sip & Stash sponsor with logo on event signage, event website, and marketing materials.
  - Option to include a promotional item, coupon, or flyer inside each tote bag.
  - Dedicated sponsor shoutout across event social media channels and Chamber e-newsletter.
  - 10 event tickets included with sponsorship - \$650 value.

### **Sip & Shuttle – \$2,000**

Help keep the evening moving by sponsoring our trolley between Downtown and the Livery, with your brand along for the ride all night long.

- Additional benefits:
  - Pre, during, and post-event recognition as exclusive Sip & Shuttle sponsor with logo on event signage, event website, and marketing materials.

- Your logo and sponsor recognition displayed prominently inside the trolley, and trolley stop signage.
- Option to include a promotional item, coupon, or flyer inside each tote bag.
- Dedicated sponsor shoutout across event social media channels and Chamber e-newsletter.
- 5 event tickets included with sponsorship – a \$325 value.

### **Sip & Strum – \$1,000**

Set the soundtrack for the evening by supporting our live music—because great events deserve great energy.

- Additional benefits:
  - Pre, during, and post-event recognition as Sip & Strum sponsor with logo on event signage, event website, and marketing materials.
  - Your logo and sponsor recognition displayed prominently on performer stage for high visibility.
  - Dedicated sponsor shoutout across event social media channels and Chamber e-newsletter.
  - 3 event tickets included with sponsorship – a \$195 value.

### **Sip & Stop – \$500**

A small business–friendly way to participate, with your name featured at a cluster of tasting stops along the route.

- Additional benefits:
  - Pre, during, and post-event recognition as a Sip & Stop sponsor with logo on event signage, event website, and marketing materials.
  - Prominent logo and name placement on door signage at 5 wine stops.
  - Option to include a promotional item, coupon, or flyer inside each tote bag.
  - 1 event ticket included with sponsorship – a \$65 value.

At its core, Sip & Stroll is about showing up for our local businesses in a meaningful way, and inviting the community to do the same. Your sponsorship helps make that possible, while putting your brand right in the middle of the experience.

We'd love to partner with you to make this year's event something truly special. I'm happy to connect and find the right fit for your goals.

Thank you for being part of what makes this community so strong.

Best wishes,

A handwritten signature in blue ink that reads "Amy". The script is cursive and elegant.

**Amy Millington**

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