



Verve: Passport to Wellness Vendor FAQs

What is Verve: Passport to Wellness?

Verve: Passport to Wellness is a community event focused on health, wellness, fitness, self-care, and healthy living. The Danville Area Chamber of Commerce is bringing together local businesses, organizations, and community members for an engaging and interactive experience.

Who can participate as a vendor?

We welcome businesses, nonprofits, practitioners, studios, healthcare providers, wellness brands, and community organizations connected to health and wellness.

What types of businesses are a good fit?

Examples include fitness studios, therapists, nutritionists, medical providers, skincare and beauty businesses, wellness coaches, massage therapists, healthy food vendors, senior services, chiropractors, nonprofits, and family wellness organizations.

What is included with a vendor space?

Each vendor space includes a designated booth area and exposure to community attendees through event marketing and promotion. Additional setup details will be shared before the event.

What should vendors bring?

Vendors are responsible for bringing their own tables, chairs, displays, and any additional booth materials needed for setup. Vendors assigned to outdoor spaces on Front Street should also bring their own popup tent or canopy for shade and weather protection.

Are vendors encouraged to offer interactive activities?

Yes. We strongly encourage vendors to create an interactive experience rather than simply distributing flyers. Demonstrations, mini services, games, giveaways, screenings, samples, hands-on activities, and wellness challenges are all encouraged.

What is the Wellness Passport program?

Attendees will receive a "passport" card and earn stamps by visiting participating vendor booths. Guests who collect enough stamps will be entered into a prize drawing, helping drive traffic and engagement throughout the event.

Can vendors sell products at the event?

No, vendors may not sell products or services during the event.

Will electricity or Wi-Fi be available?

Some vendor booths will be located outdoors on Front Street and will not have access to electricity. We also have limited indoor booth space available. While we will do our best to accommodate electrical needs, we cannot guarantee access for all vendors. Please indicate in your application if electricity is required for your booth setup.

How do I apply to participate?

Interested vendors can complete the vendor application form. Space is limited and applications will be reviewed to help maintain a balanced mix of wellness-related businesses and services.

When will vendors receive event details?

Accepted vendors will receive setup instructions, arrival information, parking details, and event logistics closer to the event date.

How can I help promote the event?

We encourage vendors to share the event on social media, newsletters, and with clients/customers to help maximize attendance and community engagement.

Who should I contact with questions?

Please contact events@danvilleareachamber.com with any questions regarding vendor participation, sponsorship opportunities, or event logistics.