

250 Reasons to Support Local Challenge

Frequently Asked Questions

1. **Do I have to make a purchase to participate?**

No. Purchases are encouraged to support our local businesses, but they are not required to participate in the challenge.

2. **Do Stories count?**

Yes! Facebook and Instagram Posts, Stories, Reels, and carousel posts all count. We highly encourage posts and Reels since Stories disappear after 24 hours and don't help us showcase local businesses throughout the campaign.

3. **Do I need a public social media account?**

No. If your account is private, simply send us a DM with proof of your post or add the Chamber as a friend/follower so we can verify your entry.

4. **Can I visit a business before it is officially revealed?**

The challenge officially begins once the businesses are revealed Sunday evening, and participants are welcome to get a head start before Monday officially kicks off the week.

5. **Can Chamber employees, Board members, Ambassadors, and participating business employees participate?**

Employees and Board members of the Danville Area Chamber of Commerce are not eligible to win prizes. Chamber Ambassadors and employees of participating businesses are welcome to participate and are eligible to win.

6. **Can I win more than once?**

Yes! Repeat winners from week to week are allowed, so keep exploring and keep posting all summer long.

7. **Can I win both a weekly prize and the Grand Prize?**

Absolutely. Weekly prize winners remain eligible for the \$250 Grand Prize drawing.

8. **What is #250Reasons?**

[#250Reasons](#) is our community goal and official campaign hashtag. Share your reason for supporting local in your post or caption using [#250Reasons](#) to earn a bonus entry and help us build 250 reasons to support local businesses.