

Danville Area Chamber of Commerce

Women's Enterprise *Initiative*



A cohort for women growing a business from home, and ready to stop doing it alone.

Running a business from your kitchen table, garage, or spare bedroom comes with a particular kind of isolation. You're the marketer, the bookkeeper, the customer service line, and the one who has to figure it all out. The Women's Enterprise Initiative is a Danville Area Chamber of Commerce program designed for exactly this moment. We are recruiting a small cohort of women-owned, home-based businesses to work together, in person and online, to sharpen how they show up for their customers.

This isn't a lecture series. It's hands-on, it's collaborative, and it's built on the idea that you shouldn't have to figure this out by yourself.

Who It's For

Thirty women business owners running home-based businesses in the San Ramon Valley. If you're building something from home and want practical tools, peer support, and a plan you can use, this cohort is for you.

What You'll Do

Five interactive sessions over three months, mixing in-person energy with the flexibility of online learning:

Three In-Person Workshops (2 hours each) Facilitated exercises, real case studies, and peer collaboration focused on the in-person customer experience, from first impression to service delivery.

Two Virtual Sessions (1 hour each) Live discussion and breakout activities focused on your digital presence: website, social media, and building consistency online.

Optional 1:1 Coaching & Small Cohort Meetups For business owners who want extra support between sessions, plus informal connection with other women in the group.

What You'll Walk Away With

- **Clarity on your customer journey** — from the first time someone finds you to why they keep coming back
- **Templates and tools** you can put to use immediately, not just theory
- **A consistent brand presence**, online and in person
- **A network of peers** who understand exactly what you're building
- **Real confidence** to attract, retain, and delight your customers
- **A clear next step** after every single session

Meet Your Facilitator

Charissa Gant is a seasoned change strategist, consultant, and coach with nearly three decades of experience helping organizations and entrepreneurs navigate complexity and lead with purpose. As founder of [Gant C&C](#) and [BoldLEAP Collective](#), she blends corporate expertise with entrepreneurial passion to create spaces where businesses and individuals thrive.

Charissa has partnered and worked for Fortune 500s, nonprofits, and small businesses to strengthen leadership, align teams, and design employee experiences that stick. Her signature “Confidence Roadmap” and human-centered approach equip leaders to remove resistance, overcome roadblocks, and turn vision into focused action.

Through **BoldLEAP Collective**, Charissa fosters a supportive community for women solopreneurs worldwide—empowering them to leverage experience, connect with experts, and grow their businesses with clarity and confidence. [Read her bio.](#)

Cohort Details

Launches	August 2026
In-person sessions	August 25, September 29, October 27 · 11:30 a.m.–2:00 p.m. · lunch included at a local Danville restaurant
Virtual sessions	September 15, October 6
Format	3 in-person + 2 virtual sessions, plus optional 1:1 coaching
Cohort size	30 women-owned, home-based businesses
Commitment	3 months

Participation Fees- \$200 (members) | \$350 (non-members)

An investment in your business, and yourself. You'll receive three months of coaching, education, accountability, and a lasting network of entrepreneurs committed to helping one another succeed.

Ready to stop building alone?

Spots in this cohort are limited. Submit your [application](#) today to be considered. The deadline to apply is **Wednesday, August 5th**.

Acknowledgements

This program is made possible by the generous support of our sponsors: the office of Supervisor Candace Andersen, and Thumbprint Coaching.