

Danville Area Chamber of Commerce

Women's Enterprise *Initiative*



A cohort for business women ready to stop doing it alone.

Running a business from your kitchen table, garage, or spare bedroom comes with a particular kind of isolation. You're the marketer, the bookkeeper, the customer service line, and the one who has to figure it all out. The Women's Enterprise Initiative is a Danville Area Chamber of Commerce program designed for exactly this moment. We are recruiting a cohort of women-owned businesses to work together, in person and online, to sharpen how they show up for their customers.

This isn't a lecture series. It's hands-on, it's collaborative, and it's built on the idea that you shouldn't have to figure this out by yourself.

Cohort Details

Launches	September 29th 2026
In-person sessions	September 29, October 27, November 17 · 12pm - 2pm lunch included at a local Danville restaurant
Virtual sessions	October 13 & November 3 · 12pm - 1:30pm
Format	3 in-person + 2 virtual sessions, plus optional 1:1 coaching
Cohort size	Women-owned businesses
Commitment	3 months

Who It's For

Thirty women business owners running a store-front or home-based businesses in the San Ramon Valley. If you're building something from home or it's your first time and want practical tools, peer support, and a plan you can use, this cohort is for you.

danvilleareachamber.com/womens-enterprise-initiative



What You'll Do

Five interactive sessions over three months, mixing in-person energy with the flexibility of online learning:

Three In-Person Workshops (2 hours each) Facilitated exercises, real case studies, and peer collaboration focused on the in-person customer experience, from first impression to service delivery.

Two Virtual Sessions (1 hour each) Live discussion and breakout activities focused on your digital presence: website, social media, and building consistency online.

Optional 1:1 Coaching & Small Cohort Meetups For business owners who want extra support between sessions, plus informal connection with other women in the group.

What You'll Walk Away With

- **Clarity on your customer journey** — from the first time someone finds you to why they keep coming back
- **Templates and tools** you can put to use immediately, not just theory
- **A consistent brand presence**, online and in person
- **A network of peers** who understand exactly what you're building
- **Real confidence** to attract, retain, and delight your customers
- **A clear next step** after every single session

Meet Your Facilitator

Charissa Gant is a seasoned change strategist, consultant, and coach with nearly three decades of experience helping organizations and entrepreneurs navigate complexity and lead with purpose. As founder of [Gant C&C](#) and [BoldLEAP Collective](#), she blends corporate expertise with entrepreneurial passion to create spaces where businesses and individuals thrive.

Charissa has partnered and worked for Fortune 500s, nonprofits, and small businesses to strengthen leadership, align teams, and design employee experiences that stick. Her signature “Confidence Roadmap” and human-centered approach equip leaders to remove resistance, overcome roadblocks, and turn vision into focused action.

Through **BoldLEAP Collective**, Charissa fosters a supportive community for women solopreneurs worldwide—empowering them to leverage experience, connect with experts, and grow their businesses with clarity and confidence. [Read her bio.](#)

Participation Fees- \$200 (members) | \$350 (non-members)

An investment in your business, and yourself. You'll receive three months of coaching, education, accountability, and a lasting network of entrepreneurs committed to helping one another succeed.

Ready to stop building alone?

Spots in this cohort are limited. Submit your [application](#) today to be considered. The deadline to apply is **Monday, September 21st**.

Acknowledgements

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