

For half a century, this has been one of Danville's most treasured traditions, marking the start of the holiday season and celebrating the small-town spirit that defines our community. The event brings an estimated 10,000 people who gather on Diablo Blvd. to watch the tree lighting, then spend the evening celebrating on Hartz Ave. and enjoying downtown's shops and restaurants. Your sponsorship helps us keep this event free for the community and supports the Chamber's work for local business. Please see available packages below.

Benefit	Gold $5,000	Silver $2,000	Bronze $1,000	Copper $500
# Available	Committed	3 of 4 Available	No limit	No limit
Event Title	50th Anniversary Presenting Sponsor			
On Stage Speaking Opp	One-Minute			
VIP Reserved Parking Space	✓	✓		
2 Backstage VIP Passes	✓	✓		
Recognition on Event Map	✓	✓ Named Sponsor of One Activation		
Event Signage Tiered Recognition	✓	✓	✓	✓
Press Release Mention	✓			
Social Media Recognition Countdown Series	✓ Individual (Event Sponsor)	✓ Individual	✓ Group	✓ Group
eNewsletter Spotlight	✓	✓	✓	Listed Only
Logo & Link on Webpage	✓	✓	✓	Listed Only
Flyer on Chamber Table	✓	✓	✓	✓
Post Event Social Graphic	✓	✓	✓	✓
# Tickets to December Holiday Mixer	2 Mixer Recognition	2 Mixer Recognition	1	

To sign up, email Karen Stevenot at events@danvilleareachamber.com, or call me with any questions at 408-250-1143. Logos need to be in by **November 13** so we can include you on the poster, map, and website.



50th Year Celebration

Lighting of the Old Oak Tree

Sponsorship Pledge Form

Business: _____ Contact Name: _____

Address: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

☐ Gold $5,000	☐ Silver $2,000
☐ Bronze $1,000	☐ Copper $500

To confirm sponsorship, please complete and return this form to events@danvilleareachamber.com.

Payment to be made to:

Danville Area Chamber of Commerce
117E Town & Country Drive
Danville, CA 94526